

Online Research Privacy policy



Overview

Your participation in Westfield surveys is an act of trust, something which we take very seriously. We welcome your comments regarding the privacy of your information.

This Policy covers:

- The use of the information you provide
- How to change your information

In order to comply with the Market Research Society Code of Conduct for Internet Surveys respondents must be over 16 years of age.

The use of the information you provide

Your personal information will never be sold or shared by Westfield without your prior consent. Westfield remains the sole owner of the information collected. We use the statistical demographic information, and not any personal information that can identify any individual or organisation. No contact will be made to individual respondents unless specifically requested by that respondent.

Security and Storage of Information Collected

Westfield is committed to maintaining the security of the data we collect and has appropriate security measures in place to protect against loss, misuse or alteration of such information. Employees or agents can only access data by use of authorised user names and passwords.

We acknowledge and support the Data Protection Act 1998 and Market Research Society's (MRS) Code of Conduct.

Amending or deleting information held by Westfield

If you would like to change the information you have submitted, please send a request to info@card-group.com – and we will carry out the request within a reasonable amount of time, unless we are required or authorised by law not to do so.

Changes to this Privacy Policy

To fully protect your privacy, we reserve the right to amend this policy at any time, and for any reason. We will post the amended terms on this Web site as they occur and encourage you to frequently check for updates. This Privacy Policy was last amended on 4 February 2008.

No Contract or Liability

Nothing contained in this policy is intended to create a contract or agreement between Westfield and any user providing identifiable information in any form, whether visiting this site or any associated web site. Jurisdiction for this agreement will be held under Northern Ireland Law and proceedings brought in any court of competent jurisdiction. We will take all necessary steps to comply with this privacy policy, however, to the extent permitted by law, nothing in this policy is intended to hold Westfield liable for any failure to comply with this policy.

Transferring information

You consent to us transferring your personal data to other companies in and out of the EEA only for the purposes mentioned above. We shall endeavour to ensure that your personal data is kept confidential and secure. Questions regarding this policy can be directed to info@card-group.com